

*DVD Release Highlights Innovative Group's History and
Work with Highly-regarded Directors*

NEW ORDER: ITEM

Ground-Breaking Band Set to Release Video Collection Featuring Their Dramatic Story in Documentary Form and Never Before Seen Videos

Los Angeles— New Order, the innovative British pop group who have enjoyed a 25+ year career, is set to release **NEW ORDER: ITEM** a 23-video collection that includes hit singles “Bizarre Love Triangle,” “Blue Monday,” and “True Faith,” plus alternate versions and new videos for “Temptation” and “Ceremony ” created exclusively for this release. The second disc in the set is a two-hour documentary with personal interviews, and interviews with musicians such as U2’s Bono on the affect the band’s music has had.

After the demise of Joy Division, due to Ian Curtis’ suicide, the three remaining members moved forward as New Order. Having already cemented a solid place in rock history with Joy Division, the band had very little left to prove but their influence was far from over. With their uninhibited use of electronics, the group changed the way audiences forever view electronic music and its integration into traditional rock genres. Over two decades later, their footprint is all the more palpable as bands like The Killers, The Bravery and Bloc Party consistently cite New Order’s music as a key influence.

The band has always treated the photography and video elements of packaging and promotion as an equally integral part of what they do. Having continually turned to the brightest names in film and photography when working on videos to accompany their songs, a litany of photographers, choreographers, directors and producers have contributed to this collection. Included in this collection is Jonathan Demme’s video for “The Perfect Kiss,” famed photographer William Wegman and animator Robert Breer’s vision for “Blue Monday ‘88” and painter Robert Longo’s “Bizarre Love Triangle.” Michael H. Shamberg, producer of many New Order videos, contributes liner notes to the DVD.

New Order E-Card:

<http://www.rhino.com/flashcards/neworder>

NEW ORDER: ITEM

Street Date:

September 20, 2005

Total Running Time:

260+ Minutes

CONTENTS

Disc 1- Collection

Confusion

The Perfect Kiss

Shellshock

State Of The Nation

Bizarre Love Triangle
True Faith
Touched By The Hand Of God
Blue Monday '88
Fine Time
Round & Round
Run
World In Motion
Regret
Ruined In A Day
World Spooky 1963 Crystal
60 Miles An Hour
Here To Stay
Krafty Jetstream
Waiting For The Sirens ' Call

More:

Alternates

Round & Round– USA/Patty
Regret– Baywatch
Crystal– Gina Birch Version

Paris-Beijing

Ceremony Temptation

Live 1981

Temptation

Disc 2- New Order Story

The Documentary